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OTL to Increase its Digital Content and Inventory

Orient Tradelink Ltd in view of increasing its digital content is in talks with 2-3 Major players in this segment to acquire approx 60 devotional musical songs to strengthen its base in the Market.

As Now the trend is shifting to the Digital content which helps one person to get his choice of content anytime anywhere and as per his need, OTL is also increasing its content to grab the maximum market share and in order to achieve this OTL has recently taken major steps to strong its Digital Library.

OTL has recently acquired the Marketing rights and started the YouTube channel "Sai Ki Mahima with Aushim Khetarpal" has started putting the digital content on this channel which has started giving the result to the company in very short time duration. The Company is working to make a strong base of its digital content and inventory and for the same OTL is in Talk with 2-3 Major Players of Market in the Devotional segment to buy approx 60 Devotional songs of some great and Big names of the Singing industry. The Talks are in the final stages and news will be out in the near future of the same.

OTL has also started a New Film "*Jazbaa.....Your Weakness is your strength*" which is based on Para Cricket which has gone on the floor for shoot and few days back the First and Title track of the Film was recorded by Sukhwinder Singh, He has earlier sung the songs in 4 Super Hit Biopics till date. Sukhwinder Singh won the Film fare Best Male Playback Award for songs "Chaiyya Chaiyya" from the movie *Dil Se* and for the song "Haule Haule" from the movie *Rab Ne Bana Di Jodi*. His song "*Jai Ho*", won him international acclaim when it won the Academy Award for Best Original Song. The same song also won the Grammy Award for Best Song Written for a Motion Picture, Television or Other Visual Media in 2010. He has been awarded the National Film Award for Best Male Playback Singer at the 62nd National Film Awards for his rendition in the 2014 film *Haider*.

OTL is also coming with a film "Come December" which has gone for the Censor Certification and will be release in sometime.

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